

Warsaw, 09.09.2021

## Letter of recommendation

gradify.ai successfully carried us through the creation of our company's data strategy and its implementation in the cloud. The whole project was led from the business and technical side by Krzysztof Palczewski.

The main objective of the project was to automate monitoring and alerting of Seller performance on Amazon using Amazon MWS and Advertising API.

During the data strategy phase, we worked jointly on establishing an optimal data architecture based on our needs. gradify.ai scoped the ETL pipeline on the Google Cloud Platform regarding performance and cost optimization.

The implementation phase started with establishing CI/CD with tests, Jira, Confluence and GCP essentials. The ETL pipeline was developed using GCP services, from request queues, with anti-throttling policies to Data Studio dashboarding and anomaly detection algorithms implemented in Python.

The whole process saved us approx. 40% time regarding monitoring our sellers' performance, significantly reduced our GCP costs and opened up new opportunities for our customers.

We appreciate gradify.ai's holistic approach and their ability to provide expert-level knowledge from their internal resources and supplement it where needed with external expertise from their network.

We recommend gradify.ai for comprehensive data science and data engineering projects in the cloud.



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